



M A D S U N S T U D I O

MR. AND MRS. JOHN WILLIAMS
REQUEST THE PLEASURE OF YOUR COMPANY
AT THE MARRIAGE OF THEIR DAUGHTER

Margaret Grace

TO

Keegan Michaels

SATURDAY, THE NINETEENTH OF JUNE
TWO THOUSAND TWENTY-SEVEN
AT SIX O'CLOCK IN THE EVENING

Hendricks Ridge

SENECA, SOUTH CAROLINA

BLACK TIE

DIGITAL SPOT CALLIGRAPHY FOR STATIONERS



Custom hand-lettering without the full-service price tag. You receive a high-resolution, unretouched TIFF; you handle cleanup, color, layout, and final production.

RAW FILE PRICING

SINGLE SPOT \$55 USD Up to 4 words One lettering composition One raw TIFF	DOUBLE SPOT \$100 USD Up to 8 words Up to 2 compositions Two raw TIFFs	SUITE SET \$135 USD Up to 12 words Up to 3 compositions Three raw TIFFs
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ADDITIONAL WORDS: \$8

ALTERNATIVE CONCEPT: \$25

RUSH, WHEN AVAILABLE: +30%

A CLEAN, CREATIVE HANDOFF

YOU RECEIVE

- Hand-lettered artwork
- 600 dpi TIFF
- Transparent background
- White-label project use

YOU HANDLE

- Edge cleanup
- Color
- Vectorization, if needed
- Layout and printing

WHAT TO SEND

- Project name and due date
- Exact wording, including capitalization + line breaks
- Anticipated final print size + orientation
- Estimated space or guide for calligraphy
- One or two style references

TRADE TERMS

TIMING + PAYMENT

Standard turnaround is 7-10 business days after the complete brief and payment are received. Payment is due in full to reserve production.

REVISIONS

One correction is included for a lettering error. Wording changes, alternate concepts, or style changes are billed separately.

LICENSE

Single-client, single-event use across the invitation suite and coordinating event pieces. No template, font, logo, resale, or standalone use is permitted.

READY TO ORDER?

Email your brief for scope confirmation. Final cleanup, reproduction quality, and print-ready preparation remain the stationer's responsibility.

MADISON@MADSUNSTUDIO.COM
@MADSUNSTUDIO

Credit welcome, never required.

spot calligraphy

Custom hand-lettering
retouched and print ready.
You receive a refined,
unretouched SVG; ready for
recoloring and layout design.

PRICING

SINGLE SPOT \$150 USD Up to 4 words One lettering composition SVG & PNG files	DOUBLE SPOT \$275 USD Up to 8 words Up to 2 compositions SVG & PNG files	SUITE SET \$350 USD Up to 12 words Up to 3 compositions SVG & PNG files
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ADDITIONAL WORDS: \$24	ALTERNATIVE CONCEPT: \$75	RUSH, WHEN AVAILABLE: +30%
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PRINT READY HANDOFF

YOU RECEIVE • Hand-lettered artwork • High-resolution SVG/PNG file • Transparent background • White-label project use	YOU HANDLE • Final layout design • Recoloring, if needed • Resizing • Printing
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WHAT TO SEND

- Project name and due date
- Exact wording, including capitalization + line breaks
- Anticipated final print size + orientation
- Estimated space or guide for calligraphy
- One or two style references

TRADE TERMS

TIMING + PAYMENT Standard turnaround is 10-14 business days after the complete brief and payment are received. Payment is due in full to reserve production.	REVISIONS One correction is included for a lettering error. Wording changes, alternate concepts, or style changes are billed separately.	LICENSE Single-client, single-event use across the invitation suite and coordinating event pieces. No template, font, logo, resale, or standalone use is permitted.
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Credit welcome, never required.

STROKES

Variable

Monoline

FLOURISHING

High

Medium

Minimum

KERNING

Tight

Loose

SIGNATURE STYLE

Anna Marie
AND
Richard Childers

EXPERIMENTAL STYLES

We can accomplish most font styles upon request. Have something unique in mind? Let's chat!

Wingsy

Sharp

Modern

Bubble

Vertical

Fine

handwritten

SMALL CAPS